

Discover the comfort of the new Singapore Airlines cabin products



Singapore Airlines is the world's most awarded airline. The brand stands for high service quality and technical innovation. Discover the new generation of Singapore Airlines cabin classes on our daily Boeing 777-300ER-flights via Frankfurt and Munich or on board the new A350 via Dusseldorf (from 22 July 2016) and via Amsterdam. Enjoy the comfort of the new Business Class, the newly introduced Premium Economy Class and the new Economy Class seat, accompanied by the award winning service of our SIA girls. Time flies with the next generation „KrisWorld“, the world's most advanced in-flight entertainment system, on your personal HD-touchscreen in every cabin class.

New Business Class

The new Business Class combines modern sophistication with functionality and offers you more flexibility, comfort and privacy. Our new Business Class seats offer two new seating positions — the Lazy Z, a cradling position that ensures your weight is centred and balanced when you're sitting down, and the Sundeck, a lounging position that extends the



base and foot of your seat so you can stretch and rest your legs on the ottoman. Handcrafted from Scottish leather and diamond-stitched, our seat transforms into the largest full-flat bed in its class, when you're ready to turn in. Fully-flat you enjoy a cushioned headboard for



greater sleeping comfort, complete with linen, duvet and pillows. On board, our guests experience culinary delights with creations by notable chefs from our International Culinary Panel that can be reserved as part of the Book the Cook-service before your flight.

New Premium Economy Class



Discover a new great way to fly in our Premium Economy Class. The new cabin class greets guests with a customized, modern and stylish design offering more space, comfort and privileges. A separate cabin, comfortable leather seats and over 1,500 entertainment options on the largest HD-touchscreen

of its class, make your flight even more pleasant. As a guest in Premium Economy Class, you enjoy priority treatment throughout your journey with priority check-in, baggage handling and boarding. On board you may select from three choices of main courses accompanied by Ernest Rapeneau Brut Prestige champagne and an eclectic wine selection among other drinks. You also have the option to reserve your main course from a variety of Premium Economy Book the Cook dishes prior to your departure.



New Economy Class



Our new Economy Class seats are ergonomically designed to provide you with an unsurpassed level of comfort. Leveraging on advanced technology, the seat boasts of smart features and elegant finishes, including special seat design which offers more personal space and increased legroom. The new backrest cushion comes with bolstered sides, offering improved support. Each seat features new backrest seat cushions, boasting a refreshingly modern fabric and ergonomically sculpted headrest allowing for a wider range of height adjustment and better head & neck support.

Enjoy a delicious selection of international dishes on board your flight, accompanied by a wide selection of wines and other drinks and snacks in between your meals. Time flies with our next generation „KrisWorld“, the world’s most advanced in-flight entertainment system, with over 1,500 entertainment options on your personal HD-touchscreen.

Extras for business travellers

Singapore Airlines offers travellers in Suites, First and Business Class to collect status miles for the Priority Passenger Service Club, in short PPS Club, as well as „Miles & More“ status miles. The PPS Club is an exclusive frequent flyer club of „KrisFlyer“, Singapore Airlines' frequent flyer program. Members enjoy extra privileges and personalized service that make every journey more comfortable and convenient. On every flight with Singapore Airlines, guests can also choose to collect „Miles & More“ award and status miles.

„World's best airline for business travellers“

Again in 2016, readers of the German edition of "Business Traveller" magazine awarded Singapore Airlines with „World's best Airline for business travellers“, as in previous year. The result is based on an independent survey of frequent travellers. The survey rated airlines, airports, hotels, car rentals and internet offers in nine categories and in two geographical zones (worldwide and within Germany).

For a closer look at our new cabin products, please visit the following links on YouTube:

- New Business Class:
<https://www.youtube.com/watch?v=l0pBA-Bx8zs&index=6&list=PL8AzolvuFtOuv4AoEVpx4urS3I8ikYo-Y>
- New Premium Economy Class:
<https://www.youtube.com/watch?v=NR-t9fknVNQ&list=PL8AzolvuFtOuZ5ak2oys3PrTtUAG4M9kF>
- New Economy Class:
<https://www.youtube.com/watch?v=5kDp9yFgXxl&list=PL8AzolvuFtOsQrmpvsqS3INzbQTssYIYE>